

November Board Meeting Agenda OFSC

11/11/24 @ 6:20pm

1. Call meeting to order 6:20pm - Lauren Peck
 - a. Roll Call
 - b. Review Confidential Feedback & Conflicts
 - c. Coaches Appreciation Favorite Things?

2. Voting topics for this meeting
 - a. National Skate Event packets

OPEN MEETING UP TO MEMBERS 6:26PM

1. Approve Prior Meeting Minutes
2. Voting to take place
3. Reports (updates/recaps of what has transpired since the last meeting)
 - a. President Report: Angel Tree Sign Up Genius Link:
<https://www.signupgenius.com/go/30E0D45AEAE23A0FD0-53165966-ofsc>
Membership Director Lauren Ryan turned in her resignation letter to Lauren Peck on October 12th, with her departure date as November 1st, 2024. Ginny Herrmann expressed interest in becoming Membership Director and was voted in electronically via GroupMe. Lindsay Barnes expressed interest in becoming the Events Director and was nominated and voted in electronically via GroupMe. Jennifer Cuchia will remain the Test Chair.
 - b. Treasurer Report
 - Starting: \$32,642.79
 - Income: \$2,269.62
 - Expenses: \$4,936.18
 - Ending Balance: \$29,976.23
 - c. Membership Report
 - Skating Members - 84
 - Non-Skating Members - 48
 - Voting Members - 76
 - Total Members - 132
 - d. Communications Report
 - Feedback Form - No confidential feedback. Increased spam.
 - Website - Road to Gold class consolidation
 - Division of Responsibilities
 - Membership - Remind & Mailchimp adds when new members join (onboarding task)

- Events - creates schedule & communicates the what/when for Comm. Dir. Partnership between the two roles
- Facebook Group - very low engagement, changing comm. strategy to not use FB group as primary means of communicating deadlines & events regularly. Opting to use Remind more frequently and utilize Instagram (reels) more. Look to incorporate skaters and coaches more

e. Events Report

1. Testing Dates:
 - Deadline to sign up is: November 13th, 2024
 - Video Deadline: November 13th, 2024
 - Start Filming: November 11th, 2024
2. Angel Tree- Sign up Genius Link (3 boys and 1 girl) add ages
<https://www.signupgenius.com/go/30E0D45AEAE23A0FD0-53165966-ofsc>
3. Turkey Skate & Town Hall - November 17th from 1:00 pm to 2:45 pm
4. Christmas Show
 - Total Ticket Sales = 197
 - *5pm VIP Sold Out
 - Gross Revenue = \$3024.28
5. Road to Gold
 - Class Sign Ups
 - Jumps = 17
 - Edges/Spins = 20
 - Free & General = 30
 - Adult Classes = 0
 - Gross Revenue = \$1,194.29
 - Reorganization of Event and Registration on 11/4 due to repeat purchases of the same amount flagging credit/debit cards for fraud.
 - To Do:**
 - Sponsorship plan - need a dedicated person to pursue sponsorships for this event or to make a plan for each Board member to contact x number of potential sponsors.
 - Email invite to area Clubs

f. SkateSafe Report

g. Active Committee Reports

1. Christmas Show Work Day November 17th from 3 pm to 5 pm
2. Christmas Parade Prep- \$250 Budget
3. Christmas Memorial Trees- LP and CF will go to Hobby Lobby and purchase a new tree or two and ornaments in honor of Holly Grisso and Logan Aprea (at the request of Deborah Grisso)

Important Dates:

Club Ice for Coaches/Members	December 9th, 2024	1:15-2:45 PM
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Christmas Show: Dress Rehearsal	December 10th, 2024	3-Done
Christmas Show: Show Day	December 14th, 2024	6:15 am- 9 pm