

OFSC July 2024 Board Meeting

July 22, 2024

1. Call meeting to order - Lauren Peck 6:09PM
 - Roll Call
 - Lauren Peck
 - Lauren Lumpkin
 - Christey Foster
 - Chelsea Thomas
 - Kelly Trotter
 - August ask: review SkateSafe position
 - Review Confidential Feedback & Conflicts (closed to members)
 - none
2. Voting topics for this meeting
 - Christmas Committee - hold until end of meeting

OPEN MEETING UP TO MEMBERS

3. Approve prior meeting minutes
 - Motion to approve Prior Meeting Minutes - Lauren Peck motioned to approve
 - Second - Lauren Lumpkin
 - Aye - unanimous
4. Reports (updates/recaps of what has transpired since the last meeting)
 - President Report
 - Feasibility Study Group with Jones Center - how do we utilize our space / how we use ice time / would we use showers in backroom / would we use an extra ice rink?
 - Do not agree with adding showers in backroom
 - 2nd ice rink:
 - Our ice rink is not regulation-sized and impacts our skaters' performance
 - As a club we do not expect ice time costs to double - already spend significant \$ with existing rink
 - Rink layout chosen: Provo, UT
 - Expect financial \$'s end of August
 - Meeting with Robin / partnership agreement signing - contract needs reviewing as NWAHA was referenced a few times, dates were missing/inaccurate
 - Robin making updates and Lauren will send the partnership agreement to the Board ASAP
 - Junior Board started January 2024 - started as a committee, would like to motion to be Junior Board instead of Junior Committee
 - Bring the Junior Board into a OFSC Board Meeting to show them ways of working - OFSC Board will oversee the Junior Board

- 3 members today: Cora Villar and Marley Paris (Ana Kate oversees)
 - Lauren Peck motions to make the Junior Committee the Junior Board
 - Christey seconds
 - Aye - unanimous
- Treasurer Report
 - Beginning balance: \$34,309.40
 - Income: \$4,356.10
 - Expenses: \$5,260.72
 - Ending balance: \$33,404.78
 - Short \$54.48 for the AirB&B:
 - Motion for the club to cover the \$54.48 difference
 - Second - Chelsea T.
 - Aye - unanimous
 - Need to extend storage unit rental until 9/30/24:
 - Motion to update unit rental to 9/30/24 - Christey
 - Second - Lauren Peck
 - Aye - unanimous
- Membership Report
 - 63 skating
 - 33 non-skating
 - 96 total
 - 57 voting members
 - 4 pending memberships just submitted - 2 skating and 2 non-skating
- Communications Report
 - First club email went out
 - Great open rate: 76% but around ~20 clicks
 - Popular clicks: Coaches and lockers
 - Very few clicks on Seminar and Schedule
 - Reconsidering monthly themes
 - Reconsider Summer Bash considering email and website traffic
 - Consider hosting a summer bash next year as our YBM
 - Patrick O'Neil seminar very little traffic - Jackie Brenner potentially coming regularly
 - Should consider how to balance guest coaches with Robin
 - Junior Coach program underway but they need to be members to coach during Freestyle - need to discuss with Robin
- Events Report - no Events Director
 - Testing dates:
 - In-person testing 8/9/24 115-245p. Deadline to sign up is 8/11/24
 - Open to members and non-members
 - Getting new bulletin boards and will need to be updated regularly
 - Check 11/11 veterans day event - JC closed this holiday?
- SkateSafe Report
 - None - Lauren Peck will pull Patrick's Compliance report and send to Robin

- Active Committee Reports
 - Christmas Committee Meeting 7/22/24
 - Expenses are up due to ice time (from 5 practices to 7 practices) LY \$17,300 and this year \$18,600 expenses
 - Using 2 extra practices and costs more
 - Reevaluate ticket prices for 2024 - no appetite to raise group rates
 - Create different avenues to save money - merch options, sell space in program? Write them a receipt for marketing expense. Shoutout at the beginning or end
 - 10 major sponsors \$400 each, 10-15 small sponsors (1/2 page and mentioned at end)
 - Motion to sell marketing space in the program - Lauren Peck
 - Second - Chelsea T.
 - Aye - unanimous
 - Review OFSC Merch breakdown email from Lauren
 - Volunteer Incentives - have volunteer perks instead of extra hours.
 - Perks could be 2 free GA tix, 1 free shirt, name is part of program - must sign up for 2 shows (4-6 hour commitment) + for Dress Rehearsal night
 - SkateSafe just volunteer for one show. Will double hours for spotlight and SkateSafe positions
 - Requiring at least one family member of each skater to either set up or tear down
 - Motion to adopt new volunteer structure - Lauren Peck
 - Second - Lauren Lumpkin
 - Aye - unanimous
 - Point Structure to skate - ensure Christmas Show points form notes that points acquired prior to membership effective date do not count towards show
 - Motion - Lauren Peck
 - Second - Christey
 - Aye - unanimous
 - Make Junior Board points available for the 2024 Christmas show
 - Motion - Christey
 - Second - Lauren Peck
 - Aye - Unanimous

5. Open Discussion - Members submit proposals/questions/topics at least two days in advance to discuss during this portion of the meeting.

- none

6. New Business

- Quarterly Club Activity - the Summer Bash. Back to School Beach Bash. Lauren Peck to reach out to Robin and ask
 - Motion to buy 2 hours of ice time (if not public) - Christey

- Second - Lauren Peck
- Aye - unanimous

7. Final Comments & Adjournment of Meeting

- Lauren Peck adjourned meeting at 7:34PM

Electronic voting:

- 7/8/24: Move Board Meeting from 7/8/24 to 7/22/24
 - Motion - Chelsea Thomas
 - Second - Jennifer Cuchia
 - Aye - unanimous

Electronic / Virtual Voting:

Motion to reschedule the July Board Meeting from July 8th to July 22nd at 6p - Chelsea T.

Second - Jennifer

Aye - unanimous

Motion to offer a 20% discount to sister clubs Diamond Edge and Jordan Valley for Patrick O'Neil seminar - Lauren Peck

Second - Chelsea T.

Aye - unanimous

Motion to offer the member discount to sister club Tulsa - Lauren Peck

Second - Chelsea T.

Aye - unanimous

Keep adult seminars both on and off-ice

Combine Aspire on Monday (low and high) but not having advanced or basic skills or jumps/spins or aspire off-ice

Motion to adopt new schedule - Lauren Peck

Second - Christey

Aye - unanimous

Motion for price for hockey if signed up for private lessons use OFSC member pricing and not non-member - Peck

Second - Jennifer

Aye - unanimous

Motion to split the price difference between child and adult to one flat GA ticket price for 11a (\$8) and 1p / 5p (\$13) - Christey

Second - Lauren Peck

Aye - unanimous